

Emma Wang

VISUAL & UX DESIGNER

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San Francisco, California

EXPERIENCE

Co-Founder & UX Designer

09/2023 - Present | Bookiea LLC | San Francisco

- Designed a marketing page that launched in January 2024 and attracted a waitlist of users signing up to try the MVP project.
- Follow the full lifecycle of design, from initial concepts and wireframes to user flows, interactive prototypes, and final specifications. Responsible for creating mockups, usage scenarios, task analysis, style guidelines, and other design deliverables.
- Collaborate with a 6-people team, including engineers and designers, to align and execute the project's design.

Graphic Designer

10/2023 - Present | Plaid Again, Inc. | San Francisco

- Work closely with clients to create and optimize graphics, illustrations, internal swag, and other visual assets for digital and print media.

Customs Declaration And Export Business Rep

04/2015 - 08/2017 | Taizhou Huangyan Huayu Toy Co. | Zhejiang, China

- Coordinated shipments, handled export documents, and managed foreign trade contracts, logistics, and accounts receivable.
- Increased the company's total export sales by 2 percent within the second year, acquiring 3 clients.

Logistics Management Deputy Manager

05/2014 - 04/2015 | RT MART International | Zhejiang, China

- Supported the logistics manager in overseeing logistics operations for 3 stores, including transportation, warehousing, and distribution.

EDUCATION

Visual Communication Design

San Francisco State University | Class of 2023

Bachelor of Science, Summa Cum Laude

SKILLS

Design

UI graphics
Illustration & Visual design
Persona
Storyboarding
Wireframing
Prototyping

Research

Interview
Survey
Usability testing

Tools

Figma
Adobe Suite
Miro
Unity

Development

HTML & CSS
JavaScript (Basic)

LANGUAGES

English
Mandarin Chinese

Hello